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Global Traveler Announces 8th Annual Reader Survey Award Winners The GT Tested Reader Survey names the top in the travel industry

Yardley, Pa., Dec. 1, 2011 - The results are in! For the eighth consecutive year, *Global Traveler* conducted its GT Tested Reader Survey, asking frequent business and luxury travelers to name the best in a variety of travel-related categories. More than 36,000 people responded.

This year, *Global Traveler*'s distinguished readers recognized airlines, hotels, loyalty programs and travel-related products in 66 categories. The results of the survey are announced in the December 2011 issue, available today.

GT readers are frequent premium travelers averaging 16 international and 16 domestic round-trip flights a year, with an average household income of \$340,000 per year. *Global Traveler*'s elite readers spend an average 80 nights per year away on foreign travel and 40 nights on domestic travel. A whopping 78 percent regularly travel in first or business class.

This year's roster of highly regarded winners includes Singapore Airlines (Best Airline in the World), Emirates (Best Airline for First Class), Swiss International Air Lines (Best First-Class Seat Design) and Air Tahiti Nui (Best Airline in the South Pacific). Other top winners are South African Airways (Best Airline in Africa), Hainan Airlines (Best Airline in China), Incheon International Airport (Best Airport in the World), The Ritz-Carlton (Best Domestic Hotel Chain), The Peninsula Beverly Hills (Best Hotel in the United States), Boingo Wireless (Best WiFi Service) and Dubai Duty Free (Best Duty-Free Shops).

Over the past eight years, *Global Traveler*'s consistent, unbiased reporting has placed the GT Tested Reader Survey among the most highly regarded in the industry.

This year marks the first year for the following GT Tested categories: Best Private Jet Company in Asia (Deer Jet), Best Private Jet Company in the Americas (Delta Private Jets), Best Private Jet Company in Europe (Air Partner), Best Private Jet Company in the Middle East (Royal Jet), Best Hotel in the World (The Address Hotel Downtown Dubai),

Best Overseas Delivery Program (Audi) and Best Noise-Canceling Headset (Sony Noise-Canceling Headsets).

"We are excited to announce the eighth annual GT Tested Reader Survey award results," said Francis X. Gallagher, publisher and CEO of *Global Traveler*. "We received more than 36,000 responses this year, which is staggering. And, our readers know the best; the 2011 winners were truly chosen by the cream of the crop. Congratulations to all the winners. The companies topping our list this year are the very best of the best."

This year's winners will be feted at a cocktail reception this evening at award-winning The Peninsula Beverly Hills in Beverly Hills, Calif. For more information, check out the December 2011 issue of *Global Traveler* or visit our website at www.globaltravelerusa.com. A complete recap of tonight's festivities will be featured in the March 2012 issue.

A complete list of winners is as follows:

Best Airline in the World Singapore Airlines

Best Airline for First Class Emirates

Best Airline for Business Class British Airways

Best Business-Class Seat Design Virgin Atlantic Airways

Best First-Class Seat Design Swiss International Air Lines

Best Airline in North America Air Canada

Best Airline for Domestic First Class American Airlines

Best Airline for Premium-Economy Scandinavian Airlines

Best Airline for Onboard Service and Flight Attendants Asiana Airlines Best Airline in Central/South America LAN Airlines

Best Airline in Mexico Aeromexico

Best Trans-Atlantic Airline Lufthansa

Best Trans-Pacific Airline Asiana Airlines

Best Airline to Australia and New Zealand V Australia

Best Airline in the South Pacific Air Tahiti Nui

Best Airline in Europe TAP Portugal

Best Airline in Africa South African Airways

Best Airline in the Middle East Emirates

Best Airline in North Asia Korean Air

Best Airline in Southeast Asia Thai Airways

Best Airline in China Hainan Airlines

Best Airline in Central/South Asia and India
Jet Airways

Best Airline to Japan All Nippon Airways

Best Airline for Security EL AL Israel Airlines

Best Airline Cuisine Alitalia

Best Airport Lounges United Club

Best Airport in the World Incheon International Airport

Best Airport in North America Chicago O'Hare International Airport

Best Aircraft Type Boeing 747

Best Frequent-Flyer Program United MileagePlus

Best Airport Dining Changi International Airport

Best Airport Staff/Gate Agents Korean Air

Best Airline Alliance oneworld

Best Private Jet Company in Asia Deer Jet

Best Private Jet Company in the Americas Delta Private Jets

Best Private Jet Company in Europe Air Partner

Best Private Jet Company in the Middle East Royal Jet

Best Hotel in the World The Address Hotel Downtown Dubai

Best International Hotel Chain The Peninsula Hotels

Best Domestic Hotel Chain The Ritz-Carlton

Best Lifestyle Hotel Andaz

Best Hotel in the United States The Peninsula Beverly Hills

Best Hotel in the Eastern United States Jumeirah Essex House, New York City

Best Hotel in the Western United States The Peninsula Beverly Hills

Best European Hotel Chain St. Regis Hotels and Resorts

Best Hotel Chain in Asia Shangri-La Hotels and Resorts

Best Hotel Chain in Latin America Sheraton Hotels and Resorts Best Hotel Chain in Mexico

FiestAmericana Hotels and Resorts

Best Hotel Chain in the Middle East

Jumeirah Hotels and Resorts

Best Hotel Club Floor Grand Hyatt Grand Club

Best Domestic Tourism Destination

Oregon

Best International Tourism Destination

South Africa

Best Domestic Business City

Philadelphia

Best International Business City

Barcelona

Best Spa

Rome Cavalieri, A Waldorf Astoria

Hotel

Best Golf Resort

Bandon Dunes, Bandon, Ore.

Best Hotel Rewards Program IHG Priority Club Rewards

Best Wireless Service in the World

Verizon

Best WiFi Service Boingo Wireless

Best Luggage Brand

Briggs & Riley

Best Overseas Delivery Program

Audi

Best Credit Card Rewards Program

American Express Membership Rewards

Best Travel Gadget

iPad

Best Tour Operator

Lindblad Expeditions

Best Duty-Free Shops

Dubai Duty Free

Best Noise-Canceling Headset

Sony Noise-Canceling Headset

Global Traveler will also recognize the following Wines on the Wing award winners at tonight's reception: OpenSkies (Best Business-Class Wines on the Wing), Asiana Airlines (Best First-Class Wines on the Wing, Best First-Class Champagne, Best First-Class Red Wine), Etihad Airways (Best Business-Class White Wine), EL AL Israel Airlines (Best First-Class White Wine), South African Airways (Best Business-Class Sparkling Wine), V Australia (Best Business-Class Champagne), TAP Portugal (Best Business-Class Red Wine), Lufthansa (Best First-Class Red Wine), SkyTeam (Best Alliance Wines on the Wing), American Airlines (Best North American Wines on the Wing, Best North American Sparkling Wine, Best North American Red Wine) and US Airways (Best North American White Wine). The results of the Wines on the Wing airline wine survey were announced in the August 2011 issue.

About the Survey

Global Traveler conducted an open-ended survey of its readers to determine the best in 66 travel-related categories. The survey was conducted from Jan. 1, 2011, to Aug. 31,

2011. Questionnaires were available in subscriber copies of the magazine, online at www.globaltravelerusa.com/survey and through direct mail and email. Only questionnaires with more than 50 percent of the questions answered were considered. An outside accounting firm, Citrin Cooperman LLP, tabulated the results. Employees of the magazine and members of the travel industry were barred from participation.

About Global Traveler/FXExpress Publications, Inc.

Global Traveler, the only ABC-audited U.S.-based magazine for the international business traveler, is a business travel and lifestyle publication with an ABC-paid circulation of 107,140+. FXExpress Publications, Inc., based in Yardley, Pa., is a privately held company publishing Global Traveler, eFlyer; eFlyerAsia and several annuals; and also operating www.globaltravelerusa.com, www.globaltravellerasia.com and blog.globaltravelerusa.com.

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